



WENDY LIMBERTIE

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A versatile, hands on innovator with managerial experience in complex, multi-faceted environments and extensive skills in production of small and large scale indoor and outdoor festival sites, with multiple stages, theatre, dance, and concerts.

TECHNICAL KNOWLEDGE AND SKILLS

- Senior Management Experience
- Strategic planning
- Creates community engagement programs
- Very knowledgeable in the Toronto GTA Arts and Culture community
- Conference Production
- Awards and Gala event production
- Experience in complex projects
- Excellent writing Skills, Grant Writing
- Familiarity with Toronto's heritage sector, municipal government
- Knowledge and experience of non-profit heritage
- Accounting/Bookkeeping
- Fundraising- Corporate Sponsors
- Board Relations/Governance
- Marketing and media outreach
- Database Membership Management
- General Administration
- Concert Series Production
- Festival Production
- Large Event Production
- Musician and Artist Manager and contracts
- Volunteer recruitment and training
- Website/Graphic Design
- Excellent leader and decision maker
- Marketing Expert
- Social Media Expert
- Event Management

WORK EXPERIENCE:

Community Folk Art Council of Toronto- Executive Director
 September 2001-present (Part-time)

Duties: Producer of the Toronto's largest Canada Day Celebrations annually at Yonge Dundas Square. Festival production at multiple year round small and large events. Writing of multiple annual grant applications, Bookkeeping and Data Base Management. All Artistic planning. Handling all activities concerning the following: Administration of the Membership of 100 groups 10,000 individual members, designing folk festivals, Contracting Dancers and Musicians, , bookkeeping, Public Relations, tour bookings, Performance bookings, Website design, general administration. www.cfactoronto.com

Mississauga Symphony Orchestra – Marketing & Development Director
October 2015 – Present (Part-time)

Fundraising management that includes corporate sponsorship, Foundation grant applications and organization of annual fundraising events. Brand development, website traffic growth, Develop brand strategy and Data Base Systems, Social media development and improvements, Strategic Consulting., Generate new development in marketing materials, i.e. website, Social media, e-newsletters and brochures and Improve Customer/Patron Relationship strategies. <http://www.mississaugasymphony.ca>

Hannaford Street Silver Band – Marketing Director
September 2014 – 2017 (Part-time)

Management of the fundraising/ticket sales Call Centre, Brand development, website traffic growth, Develop brand strategy and Data Base Systems, Strategic Consulting, Improve Customer/Patron Relationship strategies. Brand development, website traffic growth, Develop brand strategy and Data Base Systems, Social media development and improvements, Strategic Consulting., Generate new development in marketing materials, i.e. website, Social media, e-newsletters and brochures and Improve Customer/Patron Relationship strategies
<http://www.hssb.ca>

Canadian Opera Company - Marketing & Development Specialist
March 2013 – Aug 2015 (Part-time)

Top Fundraiser on the team, Personal Contributing Sales: \$1,000,000+ in 2013-14/2014-2015 Season

***Orchestra Toronto* - Executive Director**
August 2011 to December 2012

Duties: Grant writing, Bookkeeping and Data Base Management, Concert Series Production in Toronto Centre for the Arts, George Weston Recital Hall. Assist conductor with artistic planning. Handling all activities concerning the following: Administration of the 5 concert Subscription Series at the GWRH, Contracting Musicians, membership grant applications, bookkeeping, Public Relations, Concert Hall bookings, Performance bookings, Website design, Graphic design, Bingo reports, SOCAN reports, CADAC reports, Marketing and publicity, Ad design, produce annual fundraiser, general administration. Social Media, regulate and update Facebook and Twitter accounts on a daily basis. (200k annual budget)

***Amici Chamber Ensemble*- Executive Director**
Sept. 2001 – September 20, 2009

Duties: Grants writing, Bookkeeping and Data Base Management, Concert Series Production in Glenn Gould Studio. Handling all activities concerning the following: Administration of the Subscription Series, Contracting Musicians, grant applications, bookkeeping, Public Relations, Concert Hall bookings, Performance bookings, Website design, Graphic design, Bingo reports, CADAC reports, general administration.

Aradia Ensemble - Executive Director
July 2009 – July 2011

Duties: Grant Writing, Bookkeeping and Data Base Management, Concert Series Production in Glenn Gould Studio. Handling all activities concerning the following: Administration of the Subscription Series, Contracting Musicians, grant applications, bookkeeping, Public Relations, Concert Hall bookings, Performance bookings, Website design, general administration.

Limbortie Arts Management- Director
Sept 2001– present (Part-time)

This company, with its large database of Toronto Artists, is set develop and create, produce, present and manage live artists for events, Trade Shows, musical productions, festivals and sponsorships. Bookkeeping and Data Base Management

Toronto Symphony- Development - Subscription & Fundraising Sales
February 2011 – June 2011
ArtsMarketing Call Centre.

City of Toronto, Access and Diversity Unit of Parks, Forestry and Recreation - Project Manager
September 2005 – 2010

Co- produced several projects, events and festivals in order to reach out the diversity of Toronto.

Scarborough Philharmonic- Executive Director
Sept. 2004 – March 2009

Duties: Grant writing, Bookkeeping and Data Base Management, Assist with Artistic Planning with the conductor. Concert Series Production. Handling all activities concerning the following: Administration of the Subscription Series, Contracting Musicians, grant applications, bookkeeping, Public Relations, Concert Hall bookings, Performance bookings, Website design, Graphic design, Bingo reports, CADAC reports, general administration.

Administration EDUCATION -Advanced Training, Professional Development and Workshops

Professional Development:

Ontario Arts Council - Compass Program (1yr program) - Ms Limbertie was a grant recipient of the Compass Program, which entails receiving professional training in Marketing, Social Media and Audience Marketing Development, Publicist training, professional development projects, building administrative and management capacity in the arts.

Workshops:

Constant Contact – Social Media Marketing Development Workshop
Orchestras Canada - Marketing and Audience Development Workshop
Solution Studio Inc.– Board and Governance Development Workshop

Graphic & Web Design:

George Brown College, Graphic Design Diploma , 2011

Music Education:

Royal Conservatory of Music (Toronto, ON) ARCT Program 1979-1981

University of Toronto, Bachelor of Music, Performance Program 1981-1983

Amsterdam Conservatory of Music, Masters Music Performance Degree 1983-1991

PROFESSIONAL HORN PLAYER ACTIVITIES:

Professional Classical French Horn player and teacher, 1983-present. Has performed extensively throughout Europe and Canada in various orchestras and chamber music ensembles. Has also made several CD recordings. Has taught private horn lessons, 1982-present.

Wendy has performed with: *Canadian Opera Company, The Toronto Symphony, Kitchener-Waterloo Symphony, The Ontario Philharmonic, Aradia Ensemble, The Toronto Chamber Orchestra, Amici Chamber Ensemble, The Netherlands Opera, Royal Concertgebouw Orchestra, The Residentie Orkest, The Rotterdam Philharmonic.*

LEADERSHIP POSITIONS/MEMBERSHIPS

Wendy Limbertie has served or is serving at present, on numerous Boards and advisory committees including:

- Canadian Horn Association - President
- Folklore Canada International- Montreal
- The St. Lawrence Neighbourhood-Community Services Council-Toronto
- Consultation on Intangible Cultural Heritage with Canadian Commission of **UNESCO-Ottawa.**

REFERENCES provided upon request